



Date: 03/13/08

Current Geography Selection: (3 Selected) 3,5,10 mile radii: 95 STORRS RD, WILLIMANTIC, CT 06226

Your title for this geography: East Brook Mall

Lat: 41.728756 Long: -72.201524

Zip: 06226 Pop: 19,171

Demographic Snapshot Comparison Report

| | 3 Miles: | 5 Miles: | 10 Miles: |
|----------------------------------|----------|----------|-----------|
| Population: | | | |
| Total Population | 26,487 | 36,653 | 92,069 |
| Male Population | 48.1% | 48.5% | 49.5% |
| Female Population | 52.0% | 51.5% | 50.6% |
| Median Age | 32.0 | 34.8 | 31.9 |
| Population Density (per sq. mi.) | 936.8 | 466.7 | 293.1 |
| Employees | 21,714 | 23,981 | 40,359 |
| Establishments | 985 | 1,258 | 2,518 |
| Income: | | | |
| Median HH Income | \$42,645 | \$50,898 | \$61,323 |
| Per Capita Income | \$19,424 | \$23,533 | \$25,984 |
| Average HH Income | \$50,425 | \$62,483 | \$74,157 |
| Households: | | | |
| Total Households | 9,351 | 13,114 | 29,705 |
| Average Household Size | 2.54 | 2.57 | 2.63 |
| Household Growth 1990 - 2000 | 4.8% | 6.5% | 10.3% |
| Housing: | | | |
| Owner Occupied Housing Units | 46.6% | 55.4% | 65.8% |
| Renter Occupied Housing Units | 45.0% | 37.1% | 26.5% |
| Vacant Housing Units | 8.4% | 7.5% | 7.7% |
| Race: | | | |
| White | 75.1% | 80.4% | 87.5% |
| Black | 2.8% | 2.2% | 1.6% |
| American Indian, Eskimo, Aleut | 0.1% | 0.1% | 0.1% |
| Asian | 2.6% | 2.5% | 3.5% |
| Hawaiian or Pacific Islander | 0.1% | 0.1% | 0.1% |
| Other | 15.3% | 11.3% | 5.1% |
| Multirace | 3.9% | 3.2% | 2.2% |
| Ethnicity: | | | |
| Hispanic | 27.7% | 20.9% | 10.4% |
| Non-Hispanic | 72.4% | 79.1% | 89.6% |

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