



**Date:** 03/13/08  
**Current Geography Selection:** (3 Selected) 3,5,10 mile radii: 390 COOLEY ST, SPRINGFIELD, MA 01128  
**Your title for this geography:** Five Town Plaza

**Lat:** 42.094705 **Long:** -72.498781  
**City:** Springfield **Pop:** 153,071  
**Zip:** 01118 **Pop:** 14,285

## Demographic Snapshot Comparison Report

	3 Miles:	5 Miles:	10 Miles:
<b>Population:</b>			
Total Population	71,651	188,438	430,834
Male Population	47.8%	48.7%	48.9%
Female Population	52.2%	51.3%	51.1%
Median Age	38.4	35.9	37.7
Population Density (per sq. mi.)	2,534.2	2,399.3	1,371.4
Employees	22,604	92,758	220,999
Establishments	1,632	6,440	15,814
<b>Income:</b>			
Median HH Income	\$56,649	\$45,373	\$48,026
Per Capita Income	\$26,861	\$24,517	\$24,765
Average HH Income	\$70,782	\$63,627	\$62,345
<b>Households:</b>			
Total Households	26,584	69,338	163,717
Average Household Size	2.62	2.58	2.52
Household Growth 1990 - 2000	4.0%	1.5%	2.2%
<b>Housing:</b>			
Owner Occupied Housing Units	73.1%	55.6%	57.4%
Renter Occupied Housing Units	23.8%	38.9%	37.5%
Vacant Housing Units	3.1%	5.5%	5.2%
<b>Race:</b>			
White	77.2%	67.1%	76.9%
Black	13.6%	17.5%	9.6%
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	2.4%	2.3%	1.8%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%
Other	4.2%	9.8%	9.0%
Multirace	2.5%	3.1%	2.5%
<b>Ethnicity:</b>			
Hispanic	11.6%	20.4%	18.6%
Non-Hispanic	88.5%	79.6%	81.4%

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