



Date: 03/13/08
Current Geography Selection: (3 Selected) 3,5,10 mile radii: 1145 N COLONY RD,
 WALLINGFORD, CT 06492
Your title for this geography: Staples Plaza

Lat: 41.500908 **Long:** -72.810546
Zip: 06492 **Pop:** 45,640

Demographic Snapshot Comparison Report

	3 Miles:	5 Miles:	10 Miles:
Population:			
Total Population	56,695	112,812	321,497
Male Population	48.7%	48.8%	48.7%
Female Population	51.3%	51.3%	51.3%
Median Age	38.8	39.5	40.1
Population Density (per sq. mi.)	2,005.2	1,436.4	1,023.4
Employees	31,063	60,275	156,299
Establishments	2,490	4,880	13,524
Income:			
Median HH Income	\$55,588	\$60,815	\$68,789
Per Capita Income	\$24,817	\$28,152	\$31,069
Average HH Income	\$62,145	\$72,522	\$79,500
Households:			
Total Households	22,116	43,277	121,601
Average Household Size	2.52	2.54	2.55
Household Growth 1990 - 2000	-0.2%	2.4%	9.0%
Housing:			
Owner Occupied Housing Units	62.0%	65.8%	71.1%
Renter Occupied Housing Units	31.8%	28.7%	24.0%
Vacant Housing Units	6.3%	5.5%	4.9%
Race:			
White	84.5%	86.0%	87.7%
Black	5.5%	4.9%	5.4%
American Indian, Eskimo, Aleut	0.2%	0.2%	0.1%
Asian	2.2%	2.5%	2.9%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%
Other	5.6%	4.4%	2.3%
Multirace	2.0%	2.0%	1.6%
Ethnicity:			
Hispanic	20.0%	16.4%	8.7%
Non-Hispanic	80.0%	83.7%	91.4%

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